

For Immediate Release



SWEET DREAMS GUARANTEED

****City Inn unveils brand new bedroom and bathroom designs across the group****

Monday 14th May, 2007 - At **City Inn** even the lightest sleeper is assured of a good night's rest in their brand new, thoughtfully designed bedrooms.

With crisp clean lines and contemporary soft furnishings, the design of each City Inn bedroom provides even the weariest guest with a user-friendly space that offers style and sophistication. From the weave of the luxurious carpet to the enhanced fresh air conditioning, City Inn is dedicated to providing a comfortable night's sleep and a home away from home experience in the heart of the city.

When designing the perfect bedroom to suit both the business and leisure traveller, City Inn enlisted the expert skills of leading interior design practice, Fox Linton Associates Ltd. The ergonomic and robust designs of Fox Linton fit perfectly with City Inn's desire to provide elegant open spaces that offer guests modern luxury combined with understated style.



“At Fox Linton we pride ourselves in creating timeless designs that do not follow fads or fashions but provide the client with a long lasting interior that never tires.” comments Jonathan Sethna of Fox Linton Associates Ltd.

Further input into the new bedroom design came from within the City Inn team itself. Being regular business and leisure travellers, leaders of the City Inn team have used their experience to implement some basic but very practical ideas. The standard positioning of mirrors above desks often distracts guests when they are working. As a result adjustable mirrors have been fitted and can be closed when guest so choose. Just one example of the dedication City Inn delivers to provide maximum comfort and flexibility to a greater number of their guests.

Each guest room at City Inn is custom built with opening floor to ceiling windows, enhanced fresh air-conditioning that is climate controlled and soundproofing that blocks out all the usual urban noise pollution. Leading edge technology is available in every room with complimentary broadband internet access, DVD and CD players, flat screen TV and access to a complimentary movie/music library.

City Inn Manchester, 5th and Landmark hotel, provides the latest in cutting edge technology with an iMac in-room entertainment system in each of the 285 guest rooms providing a computer, TV, Radio, DVD and CD player with the ability to surf the internet at high speeds and a full suite of computer facilities. The pure clean lines and off white tones are signature to City Inn; with bespoke art work, natural daylight in all rooms, and soft low level lighting, each bedroom provides warmth and intimacy in a contemporary setting. The suites take on a more sophisticated and elegant approach with dark bronze metallic accents, a furniture scheme which incorporates mohair and woollen fabrics, and stunning pure wool curtains which keep out the dawn rays.



Both the suites and guest rooms have crisp and neatly detailed en suite bath and shower rooms. The bathrooms were designed and created by Crerar & Partners, architectural specialists for over 40 years, whose subtle use of colours and textures brings effortless style to the space.

The chrome GROHE taps and shower units add to the sophisticated design which is complemented by a selection of The White Company branded luxury bathroom products. The power showers in each bathroom will revive the earliest riser and the heated mirror pad means it is possible to see a reflection even after the longest shower. The spacious suite bathrooms benefit from a separate bath in which to relax and unwind providing a peaceful oasis of calm after a long day.

The fabulous new bedrooms and bathrooms are being rolled out across the group's five hotels with Bristol, Glasgow and now Manchester hosting the new guestrooms. Birmingham and London will follow shortly.

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Notes to Editors:

City Inn continues to dramatically add value to the guest experience. This has been recognised by the industry and consumers through a number of awards and accolades. In addition to the Business Travel World Award 2007 & 2006, City Inn Westminster picked up Group Hotel of the Year 2005 at the annual Caterer & Hotelkeeper Awards; Best UK Hotels – 2nd' at the Guardian/Observer Travel Awards 2006, to name but a few.

City Inn focuses on building and operating brand new contemporary styled hotels to highest engineering standards in prime city centre locations. Delivering beyond the customer's expectations is central to the brand's philosophy whether a visitor or local, or enjoying a cultural stay in the city. Initiatives have ranged from "no password" free WiFi broadband in all public areas, a computer in each guest room to "curated"

art exhibitions, 24 hour Room Service and Guest Services teams always on hand to help out within a modern, informal but professional environment.

Founded by Sandy Orr, Donald MacDonald and David Orr in 1995, the City Inn brand and company was created completely from scratch providing contemporary luxury with a culture of personalised service and commitment to putting the customer first. Each hotel features the highly acclaimed City Café destination restaurant characterised by the al fresco terraces for the summer, with exceptional chefs offering modern European dining with panache and flair. The design and modernity of the buildings reflect the close relationship between architect and client, ensuring that the buildings are great for the cities as well as customers.

City Inn is now recognised as one of the UK's most exciting new hotel groups, with four Hotels open and Manchester becoming the fifth when it opens May 28th 2007. The company is continuing to pursue a strategy of developing City Inn in prime UK and international city centres, with projects in advanced development on secured sites in Leeds – the UK's fastest growing city and largest financial centre outside of the capital, a second site in London and the first international development in Amsterdam.

For more information on City Inn visit the website www.cityinn.com

Media Contacts

Caroline Blake / Taffeta Bourke /

Victoria Coombes / Natalie Lewis

ZFL PRCo

Tel: 020 7259 1100

Fax: 020 7259 1101

zfl.uk@prco.org